

Cantor Colburn LLP Increases Diversity, Equity, and Inclusion Efforts with Mansfield Rule Participation

September 14, 2021 - [Cantor Colburn LLP](#) is pursuing [Mansfield Rule Certification](#), which aims to increase the representation of diverse lawyers in law firm leadership. The Mansfield Rule certification process takes place over 18 months and was created by [Diversity Lab](#) to ensure participating law firms are deliberate in their diversity hiring. It is specifically designed to boost the representation of historically underrepresented lawyers in law firm leadership by broadening the pool of candidates considered for these opportunities. Cantor Colburn is among 70 other midsize law firms beginning the process this week and working toward becoming certified in March of 2023.

“A diverse, equitable, and inclusive work environment is a core value of the Firm,” said Michael Cantor, Co-Managing Partner of Cantor Colburn. “We believe that when we incorporate diversity, equity, and inclusion best practices systemically, we are better able to attract, retain, and promote the best talent, create an environment where our workforce functions at the highest level, and provide the best service to our clients.”

Cantor Colburn has taken steps over the past year to formalize its [Diversity, Equity, and Inclusion \(DEI\)](#) efforts. This includes the formation of the Equity Advancement Committee (EAC) that has taken the lead to champion the Firm’s DEI initiatives and strategy. The EAC consists of the following members: Karl Barr, Michele Ciotola, Steve Coyle, and Karl Vick, Partners; Jessica Lister, Director of Marketing; and Marnie Rubin, Director of Human Resources and Chief Diversity Officer.

“We are pursuing Mansfield Certification because Diversity Lab has shown this is an effective way for law firms to increase diversity in leadership,” said Phil Colburn, Co-Managing Partner of Cantor Colburn. “We are interested in measurable, concrete successes.”

About Cantor Colburn

One of the largest intellectual property law firms in the country, Cantor Colburn is ranked #4 for utility patents, #4 for design patents, and #8 for trademarks. As one of the nation’s largest and most productive full-service intellectual property (IP) law firms, our 100 attorneys and agents provide exceptional counsel to clients from offices in Hartford, Washington, D.C., Atlanta, Houston and Detroit. Acknowledged leaders in our field, we bring an unparalleled level of experience and skill to the challenge of helping our clients protect and defend their most valuable asset, their IP. We proactively partner with our clients to devise targeted, timely, and cost-effective strategies and services – so that they can realize the full value of their IP assets.

About Diversity Lab

Diversity Lab is an incubator for innovative ideas and solutions that boost diversity and inclusion in law. Experimental ideas are created through Diversity Lab hackathons and piloted in collaboration with more than 150 top law firms and legal departments across the country. Diversity Lab leverages data, behavioral science, design thinking, and technology to further develop and test ideas, measure the results, and share the lessons learned.

For more information, contact Jessica Lister, Director of Marketing, at jlister@cantorcolburn.com.