

PRESS RELEASE
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Contact: Jessica Lister
jlister@cantorcolburn.com
860-286-2929, ext. 1171

Cantor Colburn LLP Sponsors the Connecticut Technology Council's 7th Annual Connecticut Innovation Summit

HARTFORD, Conn.— [Cantor Colburn LLP](#) sponsored the [Connecticut Technology Council's](#) seventh annual Connecticut Innovation Summit attended by nearly 450 entrepreneurs, investors and service providers on November 7, 2013, at The Toyota Presents Oakdale Theatre in Wallingford who wanted to learn about and celebrate Connecticut's top innovators and intriguing high-potential companies. Cantor Colburn Co-Managing Partner, [Connecticut Innovations](#) Chairman, and Connecticut Technology Council (CTC) Board Member [Michael Cantor](#) was master of ceremonies at the awards ceremony at the end of the event. The 2013 CTC event was produced in concert with Crossroads Venture Group, CTNEXT, Angel Investor Forum, and CURE.



CTC President Matthew Nemerson and Cantor Colburn Co-Managing Partner, Connecticut Innovations Chairman, and CTC Board member Michael Cantor during the Connecticut Innovations Awards Ceremony.

Cantor Colburn has sponsored this event every year since its inception in 2007 because the summit plays a significant role in the continued expansion and growth of innovative companies in Connecticut.

"It's the small innovative companies that lead to job growth and improved economic conditions for this state," said Mr. Cantor. "I have had the experience of growing a small business, in my case, a small intellectual property law firm, into one

of the largest IP law firms in the nation. So I know that you can grow a business in Connecticut, that the environment in the state is conducive to growth."

The day began with a "funding fair" where all attendees had the opportunity to meet with a variety of exhibitors representing different types of funding sources including venture capital firms, banks, and angel investor groups. Also exhibiting were premiere professional service providers offering resources particular to entrepreneurs and emerging companies.



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Simultaneously, Tech Companies To Watch participated in 15-minute private conferences with mentors who offered advice on such topics as marketing, IP protection, securing talent and fundraising. Both the funding fair and the one-on-one mentor meetings were new event activities this year. As in previous years, the 76 companies also delivered three-minute pitches to judges in what was called the Pitch Fest. The five best rated pitches later competed for \$10,000 in free services from the New Haven marketing firm Digital Surgeons. The winner, selected by audience vote, was American Oil Solutions, a Bridgeport company that recycles used hydrocarbon products, such as tires, and turns them into oil and other products through a closed-loop pollution-free process.

The Summit concluded with the awards ceremony and the presentation of five “most promising” awards as follows:

1. *Most Promising Technology Product of the Year* – MediaCrossing, Inc., Stamford. MediaCrossing serves the needs of select publishers, marketers, and agencies as a digital media trader in guaranteed and programmatic digital media.
2. *Most Promising Software Product of the Year* – Device42, LLC, New Haven. Device42’s product is a comprehensive data center management software tool for IT infrastructure teams.
3. *Most Promising Internet/New Media Company of the Year* – Movable Media, Greenwich
Movable Media is a content marketing company that enables content with a built-in audience. Brands use its content development services to commission original content from well-known authors with followings expanding the reach of authors’ content through both organic amplification, as well as paid channels.
4. *Most Promising Life Sciences Product of the Year* – Carogen Corporation, Hamden.
Carogen Corporation is an emerging biopharmaceutical company with an entirely new vaccine platform technology developed at the Yale University School of Medicine.
5. *Most Promising Environmental/Green Tech Product of the Year* – American Oil Solutions, Bridgeport.
American Oil Solutions technology recycles used hydrocarbon products, such as tires, into oil and other products.

About Cantor Colburn LLP

[Cantor Colburn LLP](#) is one of the largest full-service intellectual property law firms in the country, with growing offices in Detroit, Washington, D.C., Atlanta, Houston, and Hartford. In recent rankings, Cantor Colburn was [#7](#) in the country for issued U.S. patents and [#24](#) for registered U.S. trademarks. The firm’s clients are among the leading companies in the United States and around the world, including Fortune 100 companies, privately held companies, select high-tech start-ups, and universities. For more information, go to www.cantorcolburn.com.

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