

October 2012

An **ALM** Publication

# CORPORATE COUNSEL



## WHO REPRESENTS AMERICA'S BIGGEST COMPANIES

Our big chart is the Fortune 50 companies and the firms they use in various practice areas. And for even more, turn to our website at [CorpCounsel.com/WhoReps](http://CorpCounsel.com/WhoReps).

Which firms have the most clients, and which are tops in the practice areas we focus on? The number of mentions are taken from the Fortune 100 companies we surveyed as part of Who Represents America's Biggest Companies. The totals are only partly reflected in the main chart, starting on page 89, which lists only clients from the Fortune 50. The overall total is the number of times the firm is mentioned in the entire survey. Here are the winners.

### KINGS OF IP

#### PATENT PROSECUTION

Firm	Mentions
Banner & Witcoff	6
Brooks Kushman	6
Alston & Bird	5
<b>Cantor Colburn</b>	<b>5</b>
Foley & Lardner	5
Kilpatrick Townsend	5
Marsh Fischmann	5
Baker Botts	4
Buchanan Ingersoll	4
Fenwick	4
Finnegan Henderson	4
Fish & Richardson	4
Harness Dickey	4
Ingrassia Fisher	4
Leydig Voit	4
Marshall Gerstein	4
McDermott	4
Nixon & Vanderhye	4
Novak Druce	4
Quarles	4
Schwegman Lundberg	4

### LITIGATION KINGS

#### OVERALL TOTAL

Firm	Mentions	Firm	Mentions	Firm	Mentions
Fish & Richardson	16	Fenwick	7	Drinker	5
Alston & Bird	15	Gibson Dunn	7	Finnegan Henderson	5
Morgan Lewis	15	Hunton	7	Frost Brown	5
DLA	12	Kirkland	7	Jackson Walker	5
Bryan Cave	11	McDermott	7	Leydig Voit	5
Foley & Lardner	11	Potter Anderson	7	Liskow & Lewis	5
Kilpatrick Townsend	11	Ropes	7	Locke Lord	5
Littler	10	Smith Moore	7	Marsh Fischmann	5
Baker & Hostetler	9	Snell	7	McGuireWoods	5
Baker Botts	9	Connell Foley	6	Novak Druce	5
Carlton Fields	9	Fulbright	6	Squire Sanders	5
Morris Nichols	9	Jackson Lewis	6	Tucker Ellis	5
Skadden	9	Jones Day	6	Venable	5
Baker Donelson	8	O'Melveny	6		
Gonzalez Saggio	8	Ogletree	6		
The Heartfield Law Firm	8	Quarles	6		
Perkins Coie	8	Seyfarth	6		
SNR Denton	8	Thompson Hine	6		
Winston	8	Weil	6		
Akin Gump	7	Wilmer	6		
Banner & Witcoff	7	Wilson Elser	6		
Brooks Kushman	7	Butler Snow	5		
Duane Morris	7	<b>Cantor Colburn</b>	<b>5</b>		



# WHO REPRESENTS AMERICA'S BIGGEST COMPANIES

Company/2011 Revenue (millions)	Patent Prosecution
General Electric Company \$147.62B	<b>Cantor Colburn LLP</b>
International Business Machines Corporation \$106.92B	<b>Cantor Colburn LLP</b>
Kraft Foods Inc. \$54.37B	<b>Cantor Colburn LLP</b>
The Walt Disney Company \$40.89B	<b>Cantor Colburn LLP</b>
Honeywell International Inc. \$37.06B	<b>Cantor Colburn LLP</b>

## HOW WE DO IT

To determine which law firms represent America's largest corporations, we searched public records to find outside counsel used by the Fortune 50 for contracts litigation, labor litigation, torts litigation, intellectual property litigation, and patent prosecution. We searched LexisNexis Total Litigator, which provides access to U.S. district civil courts, and Lexis Patent Optimizer for patent prosecution. For contracts litigation, for example, we included categories such as insurance and contract product liability, while for torts litigation, we included personal injury and personal property. Included in our labor litigation search categories were the Fair Labor Standards Act and other labor-related suits, while intellectual property litigation encompassed copyrights, patents, and trademarks. We looked at the time period from June 1, 2011, to May 31, 2012, for all research, which was conducted in July 2012. On the chart above, we list the top ten firms with two or more mentions. Law firm names are shortened for space. For more information, including an expanded chart that features the Fortune 100, go to [www.CorpCounsel.com/WhoReps](http://www.CorpCounsel.com/WhoReps).

—JENNIFER TONTI