



Cantor Colburn LLP

*Intellectual Property Attorneys*

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### **Cantor Colburn Attorney Anne Maxwell Speaks on Intellectual Property Strategy for Entrepreneurs**

Hartford, Conn.— “What is intellectual property and why do we care?” [Anne Maxwell](#), a patent attorney with [Cantor Colburn LLP](#) and Ph.D. chemist, asked a crowded room of entrepreneurs at Yale University’s Science Park in New Haven.

Ms. Maxwell succinctly answered her own question.

“It’s your personal property. You want to protect it. As soon as you make money from it, everyone will want to steal it.”

Thus began Ms. Maxwell’s April 6<sup>th</sup> presentation, “Protect What’s Yours: Win with IP,” hosted by [CTech](#) as part of its monthly Brown Bag Workshops for entrepreneurs. CTech, an initiative of [Connecticut Innovations](#), hastens the growth of innovative early-stage companies by creating a community in which entrepreneurs can succeed.

Ms. Maxwell explained that intellectual property (IP) is often a new company’s only property.

“Crucial to any company’s success is an early strategy for protecting its IP and avoiding the pitfalls of infringing a competitor’s IP,” she said. “A new company with a solid IP strategy can prevail against larger and more established competitors.”

CTech’s informative [brown bag lunch seminars](#) cover a wide range of topics. All of the seminars are free, but advance registration is required. CTech houses start-up technology companies and provides access to a broad network of resources, including other entrepreneurs, investors, business advisors and technologists.

#### **About Cantor Colburn LLP**

Cantor Colburn LLP is a full service IP law firm with 90+ attorneys and patent professionals providing clients worldwide with the services that allow them to enjoy the full value of their intellectual property assets. The firm’s Patent and Trademark & Copyright practices are nationally ranked, and its Litigation practice is growing rapidly. The firm’s clients are among the leading companies in the United States and internationally, including Fortune 100 companies, privately held companies, select high-tech start-ups, and universities. Cantor Colburn has offices in Hartford, Washington, D.C., Atlanta and Detroit. Cantor Colburn can be found on the Web at [www.cantorcolburn.com](http://www.cantorcolburn.com).

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