



**PRESS RELEASE**

**October 24, 2008**

**Contact: Jessica Lister**  
[jlister@cantorcolburn.com](mailto:jlister@cantorcolburn.com)  
**860-286-2929, ext. 1171**

**Cantor Colburn Hosts Roundtable for Trademark Administrators  
on Trademark Law and the Internet**

Cantor Colburn LLP recently hosted an International Trademark Association (INTA) roundtable for trademark administrators and paralegals. The roundtable focused on trademark law as it pertains to the Internet, including the identification of issues and the enforcement of trademark rights. Attendees were paralegals, administrators, and attorneys from other law firms with a trademark practice.

“Cantor Colburn was delighted to host and lead a roundtable discussion targeted toward trademark administrators on trademark issues as played out in the online environment,” said Curt Krechevsky, chair of the firm’s trademark and copyright practice. Mr. Krechevsky is an active member of INTA and a member of INTA's Non-Traditional Trademarks Committee.

“With the Internet having become such an important marketing and distribution channel, it is more important than ever for trademark administrators to be aware of how trademark issues arise online and how to address them effectively,” Mr. Krechevsky continued.

**About Cantor Colburn LLP**

Cantor Colburn is a large, full-service intellectual property law firm, providing clients around the world with the services that allow them to enjoy the full value of their intellectual property assets. Its patent practice ranks in the top 5% nationally and its trademark and copyright practice ranks in the top 20% nationally. With 95+ attorneys and patent professionals, the firm’s clients are the leading companies in the U.S. and around the world, including Fortune 100 companies, privately-held companies, select high-tech start-ups, and universities. Cantor Colburn has offices in Detroit, Washington, D.C., Atlanta, and Hartford. Cantor Colburn can be found on the Web at [www.cantorcolburn.com](http://www.cantorcolburn.com).

###