

Press Release August 8, 2014 Contact: Jessica Lister jlister@cantorcolburn.com 860-286-2929, ext. 1171

Cantor Colburn to Host Roundtable on Trademark Issues in Hartford

Hartford, Conn. — <u>Cantor Colburn</u> will host the September 2014 <u>International Trademark</u> <u>Association</u> (INTA) Trademark Assistant (TMA) roundtable, *The Office Action: A Challenge or a Cinch?*, in the firm's Hartford office on September 11th from 12:00 – 2:00 PM. The discussion will focus on the numerous responses to Office Actions: from something as simple as agreeing to a Disclaimer or as difficult as overcoming a Likelihood of Confusion or Descriptiveness refusal. The Roundtable will explore the various types of refusals issued by the USPTO and include a discussion of the different strategies participants have employed to overcome them. Cantor Colburn trademark attorneys <u>Michelle Ciotola</u> and <u>Christopher Whalley</u> will facilitate the two-hour roundtable discussion.

To attend the roundtable:

- You must register by September 4th. Registration is made by accessing INTA's website: <u>http://www.inta.org/Roundtables/Pages/14TMARTSEPT_Register.aspx</u>.
- Payment of \$50 includes lunch and is made online by credit card only.
- Please bring photo ID to be admitted.

Cantor Colburn's Trademark & Copyright Department is nationally ranked, and our attorneys handle nearly 13,000 marks for clients worldwide. We provide comprehensive services in trademarks and trade dress, copyrights, unfair competition and false advertising, advertising and marketing law, internet and domain names, right of publicity, and litigation regarding all of the foregoing. Our trademark attorneys are active members of INTA, the global association of trademark owners and professionals dedicated to supporting trademarks and related intellectual property, and frequently make presentations and publish regarding trademarks.

About Cantor Colburn LLP

Cantor Colburn is one of the largest full service intellectual property law firms in the country, with growing offices in Hartford, Washington, D.C., Atlanta, Houston, and Detroit. Cantor Colburn is nationally ranked in trademarks, patents, and litigation. Cantor Colburn's clients are among the leading companies in the country and around the world, including Fortune 100 companies, privately-held companies, select high tech start-ups, and universities. For more information, go to <u>www.cantorcolburn.com</u>.