

## Cantor Colburn Adds J&J Trademark Head To Conn. Team

By **Jonathan Randles**

*Law360, New York (May 02, 2013, 6:12 PM ET)* -- Intellectual property boutique firm Cantor Colburn LLP has tapped Johnson & Johnson's global trademark manager to work in its Hartford, Conn., office, boosting its number of former in-house counsel, the firm said Thursday.

Daniel Chung, who served as J&J's chief trademark counsel, joins Cantor Colburn as a partner. Chung has held senior counsel positions at several multinational corporations and brings with him more than 20 years of experience handling various trademark and copyright-related matters, the firm said.

Cantor Colburn co-managing partner Michael A. Cantor said Chung's years of in-house experience will provide valuable business-side perspective to clients' IP litigation needs, helping them find cost-effective solutions.

"I've known Dan for years, and I consider him a rock star of the trademark world," Cantor said. "He's very well regarded, and the fact that he has come on board to help us continue the growth in our firm is exciting for us."

Chung's addition adds to the former in-house muscle currently within Cantor Colburn's ranks. The chair of the firm's trademark and copyright department, Curtis Krechevsky, previously served as in-house counsel for Reebok International Ltd.

Chung also served as general counsel for Cadbury PLC, managing the confectionary business' global trademark and patent portfolio. Prior to his time at Cadbury, Chung worked from 1996 to 2002 at MTV Networks, serving as its vice president of intellectual property and litigation. During his six-year tenure at MTV, he helped the network expand its presence globally.

He has advised on numerous large-scale corporate transactions, including acquisition and divestiture of multibillion-dollar businesses, as well as complex licensing arrangements and corporate agreements, the firm said.

Chung said he hopes his experience will help Cantor Colburn broaden its existing resources in its trademark and IP practice group.

"I wanted to get back into private practice, and Colburn is the best platform to build my own personal practice and complement the existing trademark and copyright group," Chung said.

Chung received a law degree from the University of Buffalo. He is admitted to the state bars of Connecticut and New York and is a member of the American Intellectual Property Law Association, Intellectual Property Owners Association and International Trademark Association.

Cantor Colburn employs more than 100 attorneys and has offices in Washington, D.C.; Atlanta; Houston; Detroit; and Hartford, Conn.

--Editing by Melissa Tinklepaugh.

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