

top 100 trademark firms • top 100 company trademark filers • top 50 trademark attorneys • industry summary from the editor • market movers • top 100 trademark firms • top 50 trademark attorneys • industry summary market movers • from the editor • top 100 trademark firms • industry summary • top 50 trademark attorneys

Quarter 3 - 2009

Trademark Insider®

- » Top 100 Law Firm Trademark Filers
- » Top 100 Company Trademark Filers
- » Top 50 Attorney Trademark Filers
- » Market Movers
- » Industry Summary



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PUBLICATION INFORMATION

The *Trademark Insider*[®] is developed through analysis of public trademark filings data compiled by the United States Patent and Trademark Office (USPTO) and maintained in CSC's global trademark data center.

Data Integrity

In order to ensure the integrity and accuracy of the law firm and company rankings presented herein, CSC employs the following data integrity practices:

- 1) *Collection*. As a trademark services provider, CSC collects and aggregates USPTO and other trademark filing data from around the world, which is maintained in electronic form in the Company's trademark data center.
- 2) *Normalization*. In order to create this report, data from numerous fields within the USPTO data set is normalized and parsed for detailed aggregation and analysis.
- 3) *Scrubbing*. Misspellings and other data errors are a common and significant problem throughout much of the USPTO's data. This is particularly true within the highly relevant "Applicant" and "Correspondent" fields, in which the legal representative for each trademark filing is recorded (for example, it is not uncommon to find top law firm and company names spelled in many different variations). In order to ensure an accurate count of law firm and company filings for our rankings, CSC employs significant technological and human capital to "clean-up" misspellings, transpositions and other errors in these data fields.

Rankings Process

Law firms, attorneys and companies are ranked by the total number of new trademark applications submitted to the USPTO during the applicable time period. Each application is counted as one filing, regardless of the type of application (i.e., single class versus multiple class). Law firms, companies and individual attorneys are given credit for the trademark filing if they are identified in the correspondent field of the *initial* application. Importantly, subsequent amendments to the correspondent data are not analyzed as part of 's standard analysis but may be considered on a case by case basis as part of our pre-publication review process. We feel this bright-line approach, which gives credit to the entity actually filing the trademark application, provides the most accurate measure of trademark application activity.

In the case of company rankings, the applicant field is also evaluated. Applications submitted by related entities (for example, a parent company and subsidiary) are credited to the most identifiable corporate entity. Identification of related corporate entities is completed by cross referencing address information and performing general industry research. CSC believes that combining related corporation entities produces the most realistic and accurate company rankings possible.

Pre-Publication Review

Upon request, CSC is happy to offer any attorney, law firm or company the opportunity to review our data prior to publication. Interested parties may submit a request for pre-publication review to the *Trademark Insider* editors at : tminfo@cscinfo.com.

Disclaimer

CSC makes every effort to ensure the accuracy of the data provided within this report. However, for various reasons including the potential for incomplete or inaccurate data supplied by the United States Patent and Trademark Office, we cannot warrant that this report or the information contained herein is error free. CSC will not be liable for any reliance upon the data, analysis, opinions or other information presented within this report.

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Q3-2009: Top 100 Trademark Law Firms

The Top 100 Trademark Firms – Q3-09 are ranked by the number of USPTO applications submitted during the third quarter of 2009 in which the firm is listed as the legal representative (correspondent). Each application is counted as one filing regardless of the type of application.

Q3-09 Rank	Law Firm	# TMs Q3-09	2008 Rank	Q3-09 Rank	Law Firm	# TMs Q3-09	2008 Rank
1	Greenberg Traurig	499	1	50	Gottlieb Rackman & Reisman	92	66
2	K & L Gates	300	3	52	Stoel Rives	91	113
3	DLA Piper Rudnick	276	4	52	Seyfarth Shaw	91	127
4	Law Office Of Xavier Morales	256	10	52	Fulbright & Jaworski	91	30
5	Knobbe Martens Olson & Bear	227	8	52	Fredrikson & Byron	91	38
6	Fross Zelnick Lehrman & Zissu	224	2	56	Patel & Alunit	89	54
7	Gerben Law Firm	213	N/A	57	Drinker Biddle & Reath	88	57
8	Husch Blackwell Sanders	181	23	58	Christie Parker & Hale	86	33
9	Ladas & Parry	172	47	58	Baker & McKenzie	86	35
10	McDermott Will & Emery	152	32	60	Sonnenschein Nath & Rosenthal	85	59
11	Burns & Levinson	151	N/A	60	Michael Best & Friedrich	85	71
11	Barnes & Thornburg	151	11	60	Holme Roberts & Owen	85	130
13	Merchant & Gould	150	5	63	Hovey Williams	84	61
14	Foley & Lardner	149	33	64	Sughrue Mion	83	21
15	Fish & Richardson	141	25	65	Sheridan Ross	82	78
16	Pryor Cashman LLP	137	69	66	Alston & Bird	81	64
17	Greenebaum Doll & McDonald	133	117	66	Christensen O'Connor Johnson & Kindness	81	52
17	Davis Wright Tremaine	133	43	68	Harness Dickey & Pierce	79	76
17	Cooley Godward	133	16	69	Stites & Harbison	77	105
20	Abelman Frayne & Schwab	132	6	69	Leydig Voit & Mayer	77	75
21	Arent Fox	131	7	69	Epstein Drangel Bazerman & James	77	135
22	Katten Muchin Rosenman	130	20	69	Collen IP	77	188
23	Nixon Peabody	125	26	73	Orrick Herrington & Sutcliffe	76	45
23	Cozen O'Connor	125	87	73	Nixon & Vanderhye	76	95
25	Venable	123	17	73	Lerner David Littenberg Krumholz & Mentlik	76	91
25	Arturo Perez-Guerrero	123	53	73	Howard & Howard	76	179
27	Perkins Coie	122	12	77	Law Office Of Mary F. Love	75	N/A
27	Baker & Hostetler	122	50	78	Pepper Hamilton	74	146
29	Allen Dyer Doppelt Milbrath & Gilchrist	119	57	78	Dunlap Grubb & Weaver	74	N/A
29	Blakely Sokoloff Taylor & Zafman	119	27	80	Jacobson Holman	73	111
31	Pillsbury Winthrop Shaw Pittman	117	9	81	Sheppard Mullin Richter & Hampton	72	96
32	Butzel Long	115	N/A	82	Wood Herron & Evans	71	59
33	Kenyon & Kenyon	112	14	82	Pattishall McAuliffe Newbury Hilliard & Geraldson	71	100
34	Cowan Liebowitz & Latman	109	28	82	McCarter & English	71	63
34	Birch Stewart Kolasch & Birch	109	42	82	Ballard Spahr Andrews & Ingersoll	71	134
36	Kilpatrick Stockton	105	51	86	Womble Carlyle Sandridge & Rice	70	36
36	Duane Morris	105	13	86	Vedder Price	70	165
38	Holland & Hart	104	31	86	Richard L. Morris, Jr., Esq.	70	89
39	Dorsey & Whitney	103	22	86	Reed Smith	70	54
40	Law Office of Christopher Day	100	44	86	Quarles & Brady	70	148
41	Cantor Colburn	99	61	86	Connolly Bove Lodge & Hutz	70	88
42	Townsend & Townsend & Crew	97	37	86	Blank Rome	70	49
42	Lewis & Roca	97	19	93	Wolf Greenfield & Sacks	69	74
44	Finnegan Henderson Farabow Garrett & Dunner	96	18	94	Latham & Watkins	68	153
45	Holland & Knight	94	24	94	Hunton & Williams	68	165
45	Faegre & Benson	94	85	96	Trademark Company, The	67	N/A
47	Fulwider Patton	93	80	96	Loeb & Loeb	67	105
47	Bryan Cave	93	67	96	Baker Donelson Bearman Caldwell & Berkowitz	67	73
47	Brooks & Kushman	93	151	99	Morgan Lewis & Bockius	66	39
50	Jackson Walker	92	79	99	Mintz Levin Cohn Ferris Glovsky and Popeo	66	143



YTD-2009: Top 100 Trademark Law Firms

The Top 100 Trademark Firms – Year-to-Date are ranked by the number of USPTO applications submitted during the first three quarters of 2009 in which the firm is listed as the legal representative (correspondent). Each application is counted as one filing regardless of the type of application.

YTD 09 Rank	Law Firm	#TMs YTD 09	2008 Rank	YTD 09 Rank	Law Firm	#TMs YTD 09	2008 Rank
1	Greenberg Traurig	1,465	1	50	Finnegan Henderson Farabow Garrett & Dunner	274	18
2	K & L Gates	1,049	3	52	Fredrikson & Byron	273	38
3	DLA Piper Rudnick	714	4	53	Allen Dyer Doppelt Milbrath & Gilchrist	271	57
4	Fross Zelnick Lehrman & Zissu	657	2	54	Cantor Colburn	266	61
5	Law Office Of Xavier Morales	652	10	55	McCarter & English	265	63
6	Knobbe Martens Olson & Bear	603	8	56	Michael Best & Friedrich	264	71
7	Husch Blackwell Sanders	486	23	57	Workman Nydegger & Seeley	260	69
8	Merchant & Gould	458	5	58	Loeb & Loeb	258	105
9	Abelman Frayne & Schwab	443	6	58	Fulwider Patton	258	80
10	Venable	427	17	60	Patel & Alumit	256	54
11	Arent Fox	424	7	60	Orrick Herrington & Sutcliffe	256	45
12	Pryor Cashman LLP	415	69	62	Connolly Bove Lodge & Hutz	251	88
13	Barnes & Thornburg	414	11	63	Richard L. Morris, Jr., Esq.	248	89
14	McDermott Will & Emery	398	32	64	Buchanan Ingersoll	247	46
15	Fish & Richardson	397	25	65	Woodard Emhardt Moriarty McNett & Henry	239	105
16	Pillsbury Winthrop Shaw Pittman	396	9	66	Nixon & Vanderhye	238	95
17	Davis Wright Tremaine	375	43	67	Christensen O'Connor Johnson & Kindness	237	52
18	Katten Muchin Rosenman	364	20	68	Sonnenschein Nath & Rosenthal	236	59
19	Dorsey & Whitney	361	22	69	Harness Dickey & Pierce	235	76
20	Lewis & Roca	360	19	70	Hovey Williams	234	61
21	Cooley Godward	354	16	70	Brooks & Kushman	234	151
22	Baker & Hostetler	350	50	72	Gottlieb Rackman & Reisman	233	66
23	Ladas & Parry	348	47	73	Leydig Voit & Mayer	232	75
24	Holland & Knight	340	24	74	Christie Parker & Hale	231	33
25	Foley & Lardner	339	33	75	Lackenbach Siegel	230	83
26	Duane Morris	328	13	76	Reed Smith	227	54
27	Drinker Biddle & Reath	327	57	77	Sheridan Ross	226	78
27	Cowan Liebowitz & Latman	327	28	78	Fox Rothschild LLP	224	124
29	Nixon Peabody	326	26	79	Faegre & Benson	223	85
30	Perkins Coie	318	12	80	Eckert Seamans Cherin & Mellott	221	68
31	Birch Stewart Kolasch & Birch	316	42	81	Rader Fishman & Grauer	219	115
32	Womble Carlyle Sandridge & Rice	311	36	82	Morgan Lewis & Bockius	214	39
32	Law Office of Christopher Day	311	44	83	Stites & Harbison	211	105
34	Greenebaum Doll & McDonald	308	117	84	Oblon Spivak McClelland Maier & Neustadt	209	48
35	Kilpatrick Stockton	305	51	85	Wood Herron & Evans	206	59
36	Sughrue Mion	304	21	86	Seyfarth Shaw	204	127
36	Cozen O'Connor	304	87	87	Allmark Trademark Service	203	85
38	Baker & McKenzie	300	35	88	Troutman Sanders	202	77
39	Arturo Perez-Guerrero	299	53	88	Lathrop & Gage	202	120
40	Manatt Phelps & Phillips	298	41	90	Holme Roberts & Owen	202	130
41	Townsend & Townsend & Crew	293	37	91	Howard & Howard	199	179
41	Holland & Hart	293	31	91	Amster Rothstein & Ebenstein	199	92
43	Blakely Sokoloff Taylor & Zafman	292	27	91	Dinsmore & Shohl	199	117
44	Gerben Law Firm	290	N/A	94	Stoel Rives	195	113
45	Kenyon & Kenyon	281	14	94	Sheppard Mullin Richter & Hampton	195	96
46	Jackson Walker	280	79	94	Baker Botts	195	82
46	Blank Rome	280	49	94	Pepper Hamilton	195	146
48	Alston & Bird	277	64	94	Epstein Drangel Bazerman & James	195	135
49	Bryan Cave	276	67	99	Snell & Wilmer	194	64
50	Fulbright & Jaworski	274	30	100	Quarles & Brady	193	148



Q3-2009: Top 100 Companies

The Top 100 Companies - Q3-09 are determined by the number of USPTO applications submitted during the third quarter of 2009 in which the company (or a related entity) is listed as the applicant and/or legal representative (correspondent). Each application is counted as one filing regardless of the application type.

Q3-09 Rank	Company	#TMs Q3-09	2008 Rank	Q3 -09 Rank	Company	#TMs Q3-09	2008 Rank
1	Time Warner	205	3	48	Kior Inc.	25	N/A
2	Mattel, Inc.	153	1	48	Hanesbrands Inc.	25	N/A
3	United Football League	118	N/A	48	Diageo, PLC	25	40
4	Johnson & Johnson	107	6	48	Clockwork IP	25	N/A
5	L'Oreal	77	8	56	Wal-Mart Stores, Inc.	24	N/A
6	Viacom International Inc.	76	14	56	Samsung	24	39
7	LG Electronics Inc.	74	58	56	North Cypress Medical Center Operating Company	24	N/A
8	PepsiCo	73	7	56	Medtronic, Inc.	24	N/A
9	Big Balloon Adventure Movie	72	N/A	56	Linkedin Corporation	24	N/A
10	Limited Brands, Inc.	69	17	56	General Motors Corporation	24	63
11	Humana Inc.	66	N/A	56	Edible Arrangements	24	N/A
12	Walt Disney Company	65	5	56	Baxano, Inc.	24	N/A
13	News Corporation	61	13	56	Aristocrat Technologies Australia Pty Ltd	24	58
14	Ferguson Enterprises, Inc.	60	N/A	65	Zuffa LLC	23	N/A
14	Bristol-Myers Squibb Company	60	19	65	American Express Company	23	99
16	Ford Motor Company	59	61	65	Henkel Group	23	24
17	General Electric Company	57	12	65	Heal The World Foundation	23	N/A
18	Sears Holdings Corp.	55	82	65	Castel Freres	23	N/A
19	IGT	53	10	65	Brierley Group LLC	23	N/A
19	GlaxoSmithKline	53	2	71	Under Armour, Inc.	22	N/A
21	CBS Corporation	50	25	71	SSG Holdings LLC	22	N/A
22	Jake's Fireworks Inc.	47	N/A	71	Spin Master Toys	22	51
23	Procter & Gamble Company, The	45	9	71	Mascotte Holdings, Inc.	22	N/A
24	Sony Corporation	44	15	71	Conair Corporation	22	55
24	National Council Of Young Men'S Christian Associations O	44	N/A	71	Callaway Golf Company	22	71
26	Vital Pharmaceuticals, Inc.	41	40	77	Ainsworth Game Technology Limited	21	94
27	Altria Group	37	18	77	Garan Services Corp.	21	N/A
28	Triumph International, Inc.	36	N/A	77	Don Sebastiani & Sons International Wine Negotiants	21	N/A
28	Novartis	36	11	80	Wyeth	20	N/A
30	Ty Loke LLC	35	N/A	80	WMS Gaming Inc.	20	N/A
30	Hasbro, Inc.	35	26	80	Sycamore Valley Ranch Company	20	N/A
32	Hearst Corporation	34	29	80	S. C. Johnson	20	43
33	Schering-Plough Corporation	32	46	80	Nestle	20	35
34	World Wrestling Entertainment, Inc.	31	96	80	Aldi Inc.	20	N/A
34	Aventis Pharmaceuticals Inc.	31	N/A	80	Hallmark Cards, Inc.	20	N/A
36	Affinity Labs Inc.	30	N/A	80	Eveready Battery Company, Inc.	20	N/A
37	Abercrombie & Fitch Trading Co.	29	N/A	80	ASICS Corporation	20	N/A
38	Windmill Health Products	28	N/A	80	Coca-Cola Company, The	20	84
38	Hershey Company, The	28	84	90	NBA Properties, Inc.	19	29
40	Overstock.com, Inc.	27	N/A	90	Marvel Enterprises, Inc.	19	89
40	Oregon Brewing Company	27	N/A	90	K-2 Corporation	19	N/A
40	Estee Lauder Inc.	27	16	90	Codet Newport Corp.	19	N/A
40	Bohning Company Ltd.	27	N/A	90	Automated Healthcare Solutions LLC	19	N/A
40	Bally Gaming International, Inc.	27	34	90	Cellco Partnership	19	N/A
40	Atrium, Inc.	27	N/A	96	Target Brands, Inc.	18	31
46	Marriott International, Inc.	26	72	96	Market Studies LLC	18	N/A
46	Cadbury Schweppes	26	43	96	Major League Baseball Properties, Inc.	18	N/A
48	Reckitt Benckiser Inc.	25	76	96	Homer TLC, Inc.	18	N/A
48	Monster Cable Products, Inc.	25	N/A	96	General Mills, Inc.	18	N/A
48	Louisville Bedding Company	25	N/A	96	Eli Lilly and Company	18	58
48	Konami Corporation	25	67	96	E. & J. Gallo Winery	18	N/A



YTD-2009: Top 100 Companies

The Top 100 Companies - YTD are ranked by the number of USPTO applications submitted during the first three quarters of 2009 in which the company (or a related entity) is listed as the applicant and/or legal representative (correspondent).

YTD 09 Rank	Company	#TMs YTD 09	2008 Rank	YTD 09 Rank	Company	#TMs YTD 09	2008 Rank
1	Time Warner	557	3	52	Bally Gaming International, Inc.	67	34
2	Mattel, Inc.	440	1	53	Red.com, Inc.	66	N/A
3	Walt Disney Company	336	5	54	Pfizer Inc.	64	27
4	Johnson & Johnson	335	6	54	J.P. Morgan Chase & Co.	64	N/A
5	Bristol-Myers Squibb Company	285	19	56	Wal-Mart Stores, Inc.	62	N/A
6	News Corporation	223	13	56	Konami Corporation	62	67
7	GlaxoSmithKline	215	2	56	Jakks Pacific, Inc.	62	51
8	L'Oreal	210	8	56	AIG	62	20
9	Novartis	204	11	56	Church & Dwight Company	62	N/A
10	IGT	199	10	61	Syngenta Crop Protection, Inc.	61	N/A
11	Limited Brands, Inc.	192	17	61	Martha Stewart Living Omnimedia, Inc.	61	N/A
12	PepsiCo	180	7	61	Mars, Incorporated	61	38
13	Procter & Gamble Company, The	169	9	61	Colgate-Palmolive Company	61	89
14	Sears Holdings Corp.	165	82	65	General Motors Corporation	60	63
15	LG Electronics Inc.	163	58	65	Ferguson Enterprises, Inc.	60	N/A
15	General Electric Company	163	12	67	Medtronic, Inc.	59	N/A
17	Viacom International Inc.	162	14	67	Masco Corporation	59	35
18	FPL Group, Inc.	149	N/A	69	Margaritaville Enterprises LLC	58	N/A
19	Deutsche Telekom AG	148	4	70	World Wrestling Entertainment, Inc.	57	96
20	Humana Inc.	131	N/A	70	The Saul Zaentz Company	57	N/A
21	United Football League	118	N/A	72	American Express Company	56	99
21	Sony Corporation	118	15	72	Under Armour, Inc.	56	N/A
23	Schering-Plough Corporation	117	46	72	Land O' Lakes, Inc.	56	69
24	Altria Group	109	18	72	Edible Arrangements	56	N/A
25	Ford Motor Company	107	61	76	Nintendo Co., Ltd.	55	28
26	CBS Corporation	102	25	76	American Specialty Health Incorporated	55	N/A
27	Ty Loke LLC	93	N/A	76	HEB Grocery Company, LP	55	22
27	Samsung	93	39	76	General Mills, Inc.	55	N/A
29	Reckitt Benckiser Inc.	89	76	80	The Wine Group LLC	54	N/A
29	Hershey Company, The	89	84	80	Sobel Westex	54	N/A
31	Abercrombie & Fitch Trading Co.	85	N/A	80	Cellco Partnership	54	N/A
32	philosophy, inc.	84	51	83	WMS Gaming Inc.	53	N/A
33	Callaway Golf Company	82	71	83	Ainsworth Game Technology Limited	53	94
34	Mascotte Holdings, Inc.	80	N/A	85	Sergeant's Pet Care Products, Inc.	51	N/A
35	Henkel Group	77	24	85	OMS Investments, Inc.	51	77
35	Estee Lauder Inc.	77	16	87	S. C. Johnson	50	43
35	Cadbury Schweppes	77	43	87	QUALCOMM Incorporated	50	55
38	NBA Properties, Inc.	75	29	89	E. & J. Gallo Winery	49	N/A
39	Hearst Corporation	74	29	89	Dow Chemical Company, The	49	N/A
39	Bayer Corporation	74	46	91	Monster Cable Products, Inc.	48	N/A
41	Vital Pharmaceuticals, Inc.	73	40	91	Louisville Bedding Company	48	N/A
42	Big Balloon Adventure Movie	72	N/A	91	Aldi Inc.	48	N/A
42	Aristocrat Technologies Australia Pty Ltd	72	58	91	Columbia Insurance Company	48	55
44	Unilever	71	49	95	Sherwin-Williams Company, The	47	N/A
44	K-2 Corporation	71	N/A	95	Jake's Fireworks Inc.	47	N/A
44	Diageo, PLC	71	40	95	Coca-Cola Company, The	47	84
47	Abbott Laboratories	70	32	98	Shiseido Company, Ltd.	46	N/A
47	Aventis Pharmaceuticals Inc.	70	N/A	98	Homer TLC, Inc.	46	N/A
49	Scripps Networks, Inc.	69	72	98	Eveready Battery Company, Inc.	46	N/A
49	Hasbro, Inc.	69	26	98	Boeing Management Company	46	N/A
51	Harvey Ball Smile Limited	68	40				



Q3-2009: Top 50 Trademark Attorneys

The Top 50 Trademark Attorneys are determined by calculating the total number of times an individual attorney is listed in the correspondent field of all USPTO applications submitted during the third quarter of 2009.

Q3-09 Rank	Attorney	Law Firm	#TMs Q3-09
1	Xavier Morales	Law Office Of Xavier Morales	256
2	Josh Gerben	Gerben Law Firm	213
3	Renee Inomata	Burns & Levinson	136
4	Lawrence E. Abelman	Abelman Frayne & Schwab	123
4	Arturo Perez-Guerrero	Arturo Perez-Guerrero	123
6	Christopher J. Day	Law Office Of Christopher Day	100
7	Suzan J. Hixon	Greenebaum Doll & McDonald	98
8	Brad D. Rose	Pryor Cashman LLP	94
9	John Alunit	Patel & Alunit	88
10	Ann K. Ford	DLA Piper Rudnick	80
11	Jess M. Collen	Collen LP	77
12	Robert J. Kenney	Birch Stewart Kolasch & Birch	76
13	Mary F. Love	Law Office Of Mary F. Love	75
14	Jeffrey W. Weaver	Dunlap Grubb & Weaver	72
14	Christopher M. Taylor	Butzel Long	72
16	William H. Brewster	Kilpatrick Stockton	71
17	Richard L. Morris, Jr.	Richard L. Morris, Jr., Esq.	70
18	Sana Hakim	K & L Gates	67
18	Matthew H. Swyers	Trademark Company, The	67
20	Susan Upton Douglass	Fross Zelnick Lehrman & Zissu	66
20	Howard N. Aronson	Lackenbach Siegel	65
20	Carl J. Spagnuolo	Mchale & Slavin	65
23	Michael J. Leonard	Pepper Hamilton San Diego Corporate Law	62 2
24	David L. Sigalow	Allen Dyer Doppelt Milbrath & Gilchrist	62
24	Daniel M. Cislo	Cislo & Thomas	62
26	Mark R. Galis	Greenberg Traurig	60
27	Camille M. Miller	Cozen O'Connor	59
28	Yh Chan	Yh Chan	58
28	Erik M. Pelton	Erik M. Pelton & Associates	58
30	John S. Egbert	Egbert Law Offices	57
31	Stewart J. Bellus	Collard & Roe	56
31	Mark B. Harrison	Venable	56
33	Jill J. Chalmers	Holme Roberts & Owen	54
34	Laurel V. Dineff	Dineff Trademark Law	51
35	Perry J. Viscounty	Latham & Watkins	50
35	Grace Han Stanton	Perkins Coie	50
35	Annette P. Heller	Annette P. Heller	50
38	Steven R. Gursky	Olshan Grundman Frome Rosenzweig	47
38	Perla M. Kuhn	Hughes Hubbard & Reed	47
40	Robert L. Sherman	Paul Hastings Janofsky & Walker	46
40	Patrick J. Jennings	Pillsbury Winthrop Shaw Pittman	46
40	Manuel R. Valcarcel	Greenberg Traurig	46
40	George A. Pelletier, Jr.	Cantor Colburn	46
40	Edward H. Rosenthal	Frankfurt Kurnit Klein & Selz, PC	46
45	Adam K. Sacharoff	Much Shelist	45
45	Mark I. Feldman	DLA Piper Rudnick	45
45	Lawrence E. Apolzon	Fross Zelnick Lehrman & Zissu	45
48	Thomas J. Moore	Bacon & Thomas	44
48	Sabrina C. Stavish	Sheridan Ross	44
48	Pollie Gautsch	G & A: Legal	44
48	Jeffrey M. Smith	Greenberg Traurig	44
48	Gregory Scott Smith	Smith Frohwein Tempel Greenlee Blaha GSS Law Group	36 8
48	Grant R. Clayton	Clayton Howarth & Cannon	44
48	Cory M. Amron	Vorys Sater Seymour & Pease	44



YTD-2009: Top 50 Trademark Attorneys

The Top 50 Trademark Attorneys - YTD are determined by calculating the total number of times an individual attorney is listed in the correspondent field of all USPTO applications submitted during the first three quarters of 2009.

Rank	Attorney	Law Firm	YTD 09
1	Xavier Morales	Law Office Of Xavier Morales	652
2	Lawrence E. Abelman	Abelman Frayne & Schwab	425
3	Christopher J. Day	Law Office of Christopher Day	310
4	Brad D. Rose	Pryor Cashman LLP	305
5	Arturo Perez-Guerrero	Arturo Perez-Guerrero	299
6	Josh Gerben	Gerben Law Firm	290
7	Richard L. Morris, Jr.	Richard L. Morris, Jr., Esq.	248
8	John Alunit	Patel & Alunit	247
9	Sana Hakim	K & L Gates	236
10	Howard N. Aronson	Lackenbach Siegel	230
11	Jill M. Pietrini	Manatt Phelps & Phillips	193
12	Suzan J. Hixon	Greenebaum Doll & McDonald	191
13	Robert J. Kenney	Birch Stewart Kolasch & Birch	186
14	Mark B. Harrison	Venable	184
15	William H. Brewster	Kilpatrick Stockton	182
16	Adam K. Sacharoff	Much Shelist	180
17	Edward H. Rosenthal	Frankfurt Kurnit Klein & Selz, PC	169
17	Susan Upton Douglass	Fross Zelnick Lehrman & Zissu	169
17	Manuel R. Valcarcel	Greenberg Traurig	169
20	Stephen L. Baker	Baker & Rannells	168
21	John S. Egbert	Egbert Law Offices	166
22	Renee Inomata	Burns & Levinson	164
23	Perla M. Kuhn	Hughes Hubbard & Reed	160
23	Michael J. Leonard	Pepper Hamilton San Diego Corporate Law	158 2
25	Jess M. Collen	Collen IP	155
26	Maury M. Tepper III	Tepper & Eyster Womble Carlyle Sandridge & Rice	67 80
27	Mark I. Feldman	DLA Piper Rudnick	146
28	Laurel V. Dineff	Dineff Trademark Law	144
29	Yh Chan	Yh Chan	143
29	Stewart J. Bellus	Collard & Roe	143
31	Ann K. Ford	DLA Piper Rudnick	141
31	Patrick J. Jennings	Pillsbury Winthrop Shaw Pittman	141
33	Carole F. Barrett	Howard, Rice Nemerovski	140
34	David L. Sigalow	Allen Dyer Doppelt Milbrath & Gilchrist	139
35	Allen J. Baden	K & L Gates	138
36	Camille M. Miller	Cozen O'Connor	137
37	Erik M. Pelton	Erik M. Pelton & Associates	136
38	George A. Pelletier, Jr.	Cantor Colburn	133
39	Steven R. Gursky	Olshan Grundman Frome Rosenzweig	131
39	Steven J. Wadyka, Jr.	Greenberg Traurig	131
41	Carl J. Spagnuolo	McHale & Slavin	128
41	Kimberly N. Reddick	K & L Gates	128
43	Andrew S. Ehard	Merchant & Gould	127
43	J. Scott Gerien	Dickenson Peatman & Fogarty	127
45	Jeffrey M. Furr	Furr Law Firm	126
46	Antoinette M. Tease	Antoinette M. Tease PLLC	124
46	Daniel M. Cislo	Cislo & Thomas	124
48	Lawrence E. Apolzon	Fross Zelnick Lehrman & Zissu	123
49	James M. Slattery	Birch Stewart Kolasch & Birch	122
49	Michael A. Doctrow	McNees Wallace & Nurick	122



Q3-2009: Market Movers

This section displays the companies and law firms which made the most dramatic gains in the CSC Trademark Insider rankings from Q2-2009 to Q3-2009. The most prominent additions to the company and firm rankings in Q3-2009 are also presented.

TOP 10 LAW FIRM ADVANCES

Rank	Law Firm	Q3-09 Rank	Q2-09 Rank	Increase in Rank
1	Greenebaum Doll & McDonald	17	75	+58
2	Allen Dyer Doppelt Milbrath & Gilchrist	29	84	+55
3	Kenyon & Kenyon	33	84	+51
4	Perkins Coie	27	77	+50
4	Finnegan Henderson Farabow Garrett & Dunner	44	94	+50
6	Ladas & Parry	9	46	+37
7	Blakely Sokoloff Taylor & Zafman	29	65	+36
8	Gottlieb Rackman & Reisman	50	84	+34
9	Christie Parker & Hale	58	91	+33
10	Patel & Alunit	56	84	+28

TOP 10 COMPANY ADVANCES

Rank	Company	Q3-09 Rank	Q2-09 Rank	Increase in Rank
1	World Wrestling Entertainment, Inc.	34	80	+46
2	Louisville Bedding Company	48	85	+37
3	Edible Arrangements	56	89	+33
3	Aristocrat Technologies Australia Pty Ltd	56	89	+33
5	Humana Inc.	11	43	+32
6	Hasbro, Inc.	30	55	+25
6	Aventis Pharmaceuticals Inc.	34	59	+25
8	Altria Group	27	50	+23
8	Callaway Golf Company	71	94	+23
10	CBS Corporation	21	43	+22
10	Estee Lauder Inc.	40	62	+22

TOP 5 LAW FIRM DEBUTS

Rank	Law Firm	Q3-09 Rank
1	Gerben Law Firm	7
2	Burns & Levinson	11
3	Butzel Long	32
4	Stoel Rives	52
4	Seyfarth Shaw	52

TOP 5 COMPANY DEBUTS

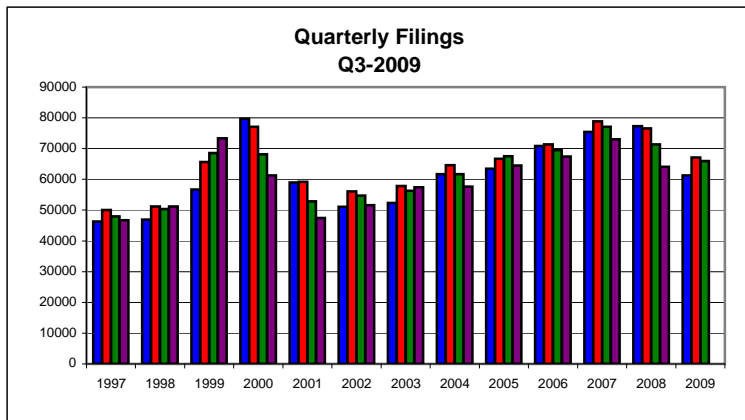
Rank	Company	Q3-09 Rank
1	United Football League	3
2	Big Balloon Adventure Movie	9
3	Ferguson Enterprises, Inc.	14
4	Jake's Fireworks Inc.	22
5	National Council Of Young Men's Christian Associations Of The United States Of America	24



Q3-2009: Industry Summary

This section provides a ranking of the top U.S. Trademark markets as well as a quarterly break-out of aggregate trademark filings since 2001. The Top 50 Market rankings are determined by analysis of Zip Code information contained in the correspondent section of USPTO applications.

Q3-09 Rank	Market	#TMS Q3-09	Q3-09 Rank	Market	#TMS Q3-09
1	New York, NY	8,554	26	Tampa, FL	523
2	Los Angeles, CA	4,744	27	Cleveland, OH	499
3	Washington, DC	4,552	28	Austin, TX	496
4	Chicago, IL	3,230	29	Orlando, FL	465
5	Atlanta, GA	1,670	30	West Palm Beach, FL	445
6	Irvine, CA (Orange County)	1,635	31	Kansas City, MO	440
7	Minneapolis / St. Paul, MN	1,503	32	Columbus, OH	421
8	Boston, MA	1,502	33	Baltimore, MD	417
9	San Francisco, CA	1,382	34	Raleigh, NC	411
10	Philadelphia, PA	1,361	35	Indianapolis, IN	409
11	Dallas, TX	1,323	36	Charlotte, NC	404
12	San Diego, CA	1,288	37	Milwaukee, WI	391
13	Houston, TX	1,013	38	Pittsburgh, PA	387
14	Phoenix, AZ	993	39	San Bernardino, CA	372
15	Seattle, WA	952	40	Cincinnati, OH	342
16	Denver, CO	897	41	Stamford, CT	333
17	Miami, FL	882	42	Nashville, TN	326
18	Detroit, MI	844	43	Louisville, KY	264
19	San Jose, CA	754	44	Ventura, CA	254
20	Saint Louis, MO	710	45	Hartford, CT	250
21	Portland, OR	591	46	Fort Worth, TX	246
22	Salt Lake City, UT	562	47	Richmond, VA	241
23	Las Vegas, NV	554	48	Sacramento, CA	229
24	Fort Lauderdale, FL	550	49	Wilmington, DE	228
25	Oakland, CA	545	50	San Antonio, TX	226



Year	Q1	Q2	Q3	Q4	Annual
1997	46,257	50,041	48,004	46,685	190,987
1998	46,878	51,218	50,365	51,183	199,644
1999	56,683	65,645	68,549	73,400	264,277
2000	79,689	77,083	68,181	61,253	286,206
2001	58,990	59,183	52,852	47,484	218,509
2002	51,084	56,120	54,723	51,649	213,576
2003	52,364	57,894	56,245	57,473	223,976
2004	61,746	64,582	61,689	57,647	245,664
2005	63,423	66,686	67,486	64,507	262,102
2006	70,860	71,354	69,458	67,460	279,132
2007	75,439	78,818	77,150	73,000	304,407
2008	77,351	76,540	71,401	64,138	289,430
2009	61,325	67,150	65,937		194,412



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